# COSEDA Technologies Delivering Unique Value in a Rapidly Changing Market

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THE ANALOG AND DIGITAL SYSTEM LEVEL COMPANY





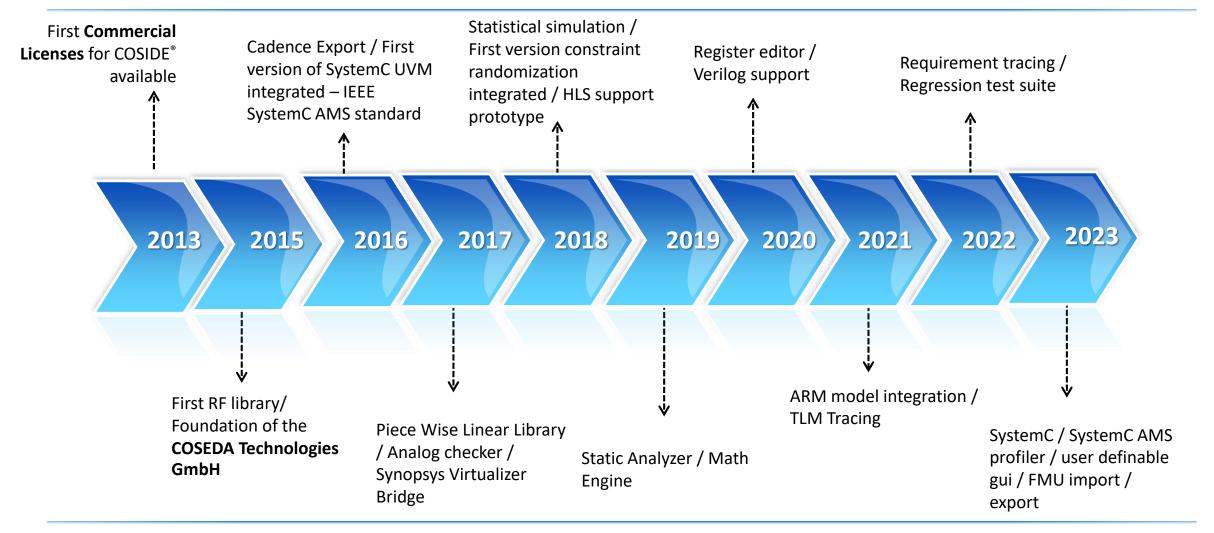






## Celebrating 10 Years

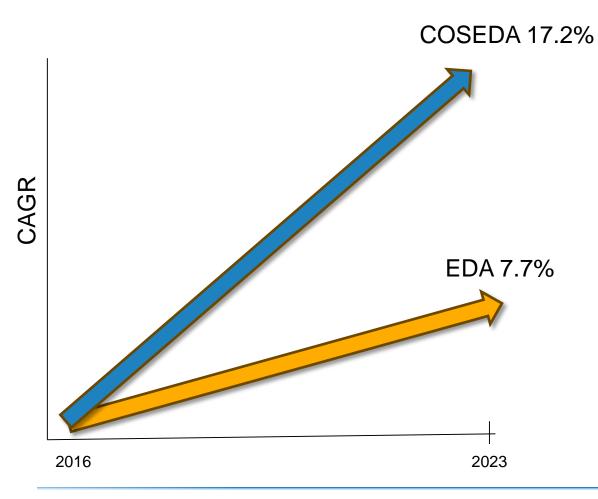
### Customer driven capabilities





## Resulting in New Customers and Significant Year over Year Growth

#### Thank You!!

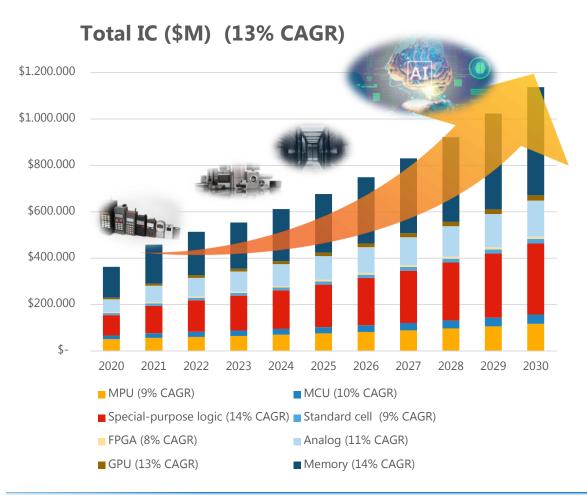


- COSEDA 7-year CAGR 17.2%
- Over double growth rate of EDA tools!



## Semiconductor Market Dynamics and Opportunities

#### Substantial Growth in HW Design Driven by New Compute Requirements

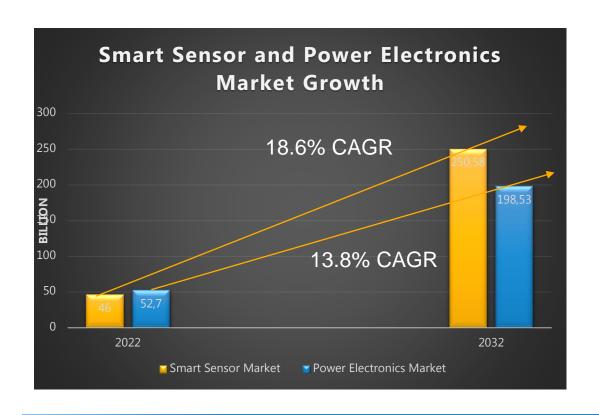


- \$1.1 Trillion IC semiconductor market by 2030\*
- Driven by digitalization and Smart Everything markets
  - AI/ML and Computer Vision
  - Communication and 5G
  - Internet of Things, Edge devices
  - Aerospace and Defense
- Seeing the end of traditional CPU compute acceleration
  - Currently 5% chips have custom accelerators By 2030 (6 years!) it is predicted that it will be 90%\*\*



## Rapidly Changing Market With Key Technology Trends

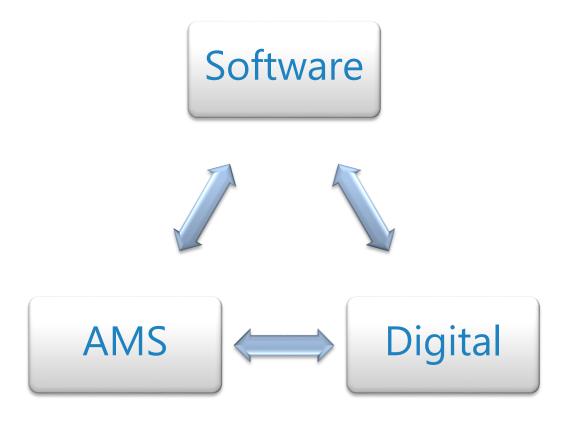
Seeing growth and opportunity that we have not seen in a long time



- High growth markets smart sensors, smart IoT, Automotive, consumer electronics, Smart cities/infrastructure
  - Smart Sensor to 250.58 billion by 2032\*
  - Power Electronics to 153.30 billion by 2030\*\*
- Al everywhere especially at the edge
- 3D IC/chiplets Disaggregate and use different technology nodes



## Many Applications driving Change in Mixed Signal Design



- Rapidly growing digital and SW content
- Tighter/more constant feedback between Digital, SW and AMS – not just at start up
  - Digital and SW controlled/calibrated analog
- Communication/modeling one-way is no longer sufficient
- Requires high-speed simulation to run
   SW and application scenarios

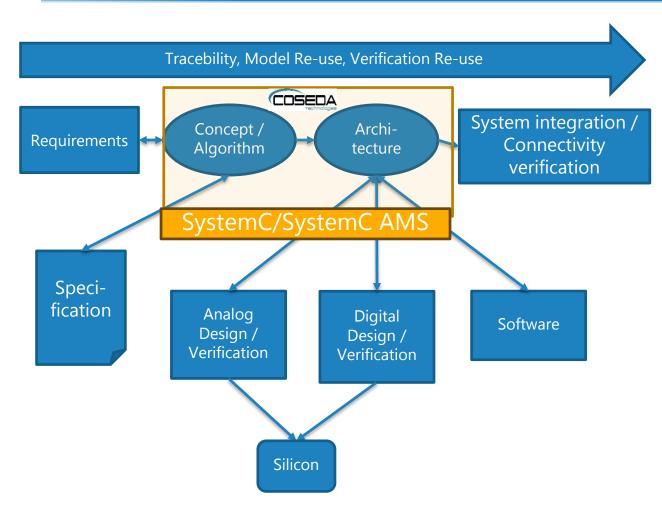


## For System Design – A Different Approach is Needed – a bit of a "re-think"





## COSIDE - Built on powerful system modeling foundation of SystemC/SystemC-AMS



- Only SystemC/SystemC AMS enables
  - modeling and fast simulation of digital HW,
     SW and analog components
  - model different domains at different abstraction levels within the same language
  - And build Virtual System Prototypes of complete systems
- COSEDA/COSIDE makes it easier to use, build, analyze and integrate in system design flow and environment



## Radar Design

### System has critical interactions between RF, digital and software

#### Challenges

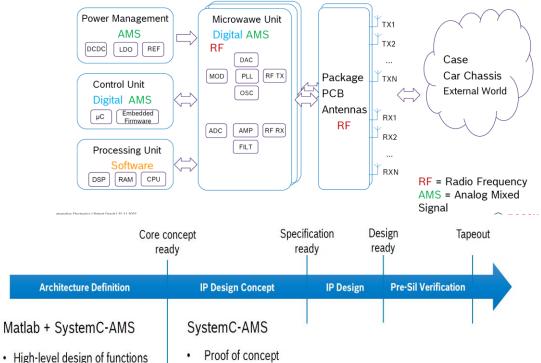
- Difficulties with multiple tools, multiple vendors, etc.
- Multiple domains and abstractions required for full system simulation – Digital, AMS, RF, Software

#### What they did

COSIDE/SystemC AMS - Proof of concept, reference model, development and re-use of test-cases for verification, interface with Matlab for configuration and analysis

#### Value/Results

- Unified Feasibility to Verification Single source of executable concept and reference model
- Fast simulation for full system 10X improvement simulation time with negligible performance vs Simulink
- Re-usable and consistent testbench through design flow
- Only tool/language that can model full system interactions of RF, Digital, AMS and Software...for complete RADAR and external environment





and algorithms

behavior

· Development of 1st part of testcase database

· Base development of functional

- Development of a reference model
- Development of 2<sup>nd</sup> part of test-cases
- Development of block specifications
- Verification
  - Reuse of test-case database (1<sup>st</sup> and 2<sup>nd</sup> part) from concept phase
  - · Reuse of environment for design- and verification-phase

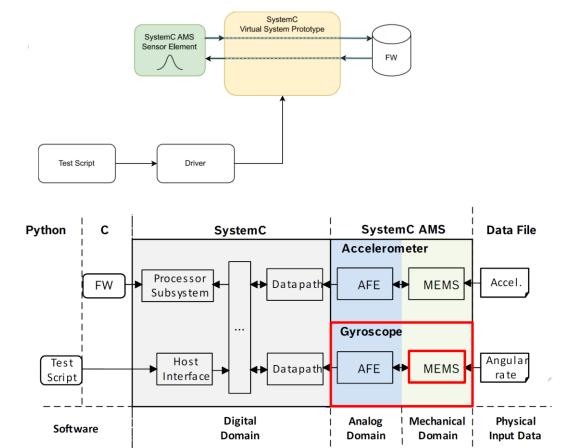


## **Smart Sensor Design**

#### Interaction between sensor and software is unidirectional and needs a tight coupling

#### Challenges

- Current SystemC Virtual Prototype could only model MEMS and SW interaction unidirectionally
- Caused testing to be complicated, error-prone, hard to maintain and also could not be re-used on the real device
- What they did
  - Added a model of the MEMS in SystemC-AMS to their Virtual Prototype
- Value/Results
  - The overall confidence in the test result increases significantly
  - Timing errors can be found
  - Firmware developers gain better insights into the sensor's behavior
  - Simulation and hardware tests can be reused



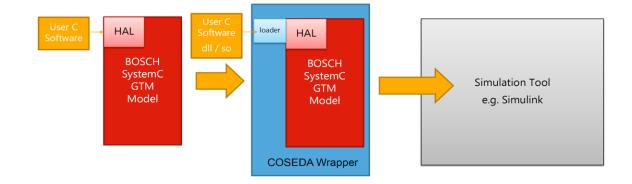


## GTM(Generic Timer Module) IP for Automotive

#### Need a scalable processor for multiple application domains in automotive

- Challenges
  - Their system design customers were having to rewrite/update timing critical SW every time the MCU changed
  - Needed a generic MCU independent GTM model and a method of model delivery that can work with multiple vendors/tool environments.
- What they did
  - SystemC model of GTM delivered as a block in COSIDE
  - Applications/examples independent of planned MCU's
  - COSIDE integration delivers GTM model to multiple environments/vendors (Simulink, EDA simulation, etc)

- Value/Results
  - Enabled early firmware development and development of timing critical algorithms independent of processing unit





## Summary

Key markets and applications in semiconductor are seeing tremendous growth and opportunities

COSEDA/COSIDE is uniquely positioned to deliver System Design and Virtual System
 Protypes that require fast simulation speed for HW, SW and Analog together

 COSIDE has proven to deliver value solving critical customer needs with ease of deployment – GROWTH will continue!



## Thank you for Your Attention

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